

Livepeer Retro-Active Grant Funding Application - Entry #8

Applicant Information	
Name or Nickname Who is the main point of contact for this application?	Evgeny Dvornitsyn
Contact Email	hidden
Recipients ETH Address Address to where funds will be delivered if the applicant is awarded funds? NOTE: All LPT funds are on the Arbitrum network	fanteasy.eth
Lens Handle (if applicable)	https://www.lens.xyz/handle/fanteasy
Twitter Handle (if applicable)	https://twitter.com/fanteasy_com
Discord Handle (if applicable)	fanteasy (former gino_dee)
Project Information	
Project Title	Fanteasy: Redefining Adult Entertainment - web3 enabled, web2 embraced
Project Description Please provide a brief overview of your project, its objectives, and how it has benefited the Livepeer ecosystem.	Fanteasy is revolutionizing the adult entertainment landscape by harnessing the advanced capabilities of decentralized infrastructure technologies, notably Livepeer's video transcoding and Storj's distributed storage solutions. Our platform underscores a pivotal shift towards the practical deployment of these technologies, achieving unprecedented cost efficiencies—up to 90% reduction in transcoding costs with Livepeer and an additional 80% in storage savings with Storj. This financial advantage is crucial in an industry where high infrastructure costs often impede growth and innovation. Moreover, Fanteasy leverages the inherent censorship-resistant nature of blockchain technology to offer a resilient and inclusive platform for content creators, addressing the traditional challenges of content discrimination and access restrictions in the adult space. Our successful integration of Livepeer and Storj not only demonstrates their maturity and readiness for high-demand applications but also marks a significant stride towards redefining the economic and operational paradigms in industries burdened by hefty infrastructure demands.

<p>Duration of the Completed Project</p> <p>Specify the period during which the project was active or completed.</p>	<p>Private Demo is live and available to investors. Looking to launch in July of 2024.</p>
<p>Project Impact</p> <p>Describe the impact your project has had on the Livepeer ecosystem, including any measurable results or outcomes.</p>	<p>Fanteasy's integration with Livepeer's decentralized video transcoding technology directly addresses the substantial infrastructure costs associated with real-time cam2cam streaming in the adult entertainment industry. Traditional platforms often impose high fees on content creators, sometimes as much as 80%, due to these significant transcoding expenses. By leveraging Livepeer and other DePIN tech, Fanteasy substantially lowers these costs, enabling us to offer much more favorable terms to our creators and more affordable access for our users.</p>
<p>Team Members</p> <p>List the team members involved in the project, including their roles and relevant experience.</p>	<p>Evgeny Dvornitsyn: in crypto since 2015, former Citadel, ZeroHash, Bakkt, BlockFi, Symbiont, Avalanche (Ava Labs). Serial entrepreneur. Arben Kane: tech visionary, entrepreneur, multiple 100M+ exits - https://www.arbenkane.com/ Pietro Primo: Senior Backend Developer João Marcelo Vieira Ramos: Frontend Developer Multiple design partners helping with UI Design, Branding.</p>
<p>Technical Details</p>	
<p>Is the project open source?</p>	<p>No</p>
<p>GitHub Link: (if applicable)</p>	<p>private on Gitlab, but can show you if needed.</p>
<p>Technology Stack</p> <p>List the technologies, languages, and frameworks your project is based on.</p>	<p>Next.js, Livepeer, Storj, PlanetScale, Arbitrum for NFTs</p>
<p>Explanation of Retroactive Funding Use</p> <p>Explain how the retroactive funding will be used, such as to cover past expenses, support ongoing maintenance, or further enhance the project's impact.</p>	<p>The retroactive funding will be allocated to scaling the Fanteasy dev team, including hiring 3-4 new team members—a tester, a DevOps engineer, additional front-end developer, and a community manager. Additionally, a portion of the funds will be dedicated to marketing efforts to increase platform visibility and user acquisition. We've been self-funding the project for 1y+ as 99% of VCs are unwilling to Seed start-ups in adult space. So far to this date it has been 200k USD, looking for an additional 500k to launch a full scale product. Depending on the size of the grant, the plan is to stake most of it and only sell when absolutely necessary as I expect LPT price to increase substantially. Another 10% is going to be awarded to existing developers as a bonus. Fanteasy is set to launch its own token and is exploring a grant to Livepeer, reinforcing our commitment to mutual growth in the decentralized tech space.</p>

Community Engagement

How have you engaged with the Livepeer community and users during and after the project's completion to promote its benefits and adoption?

I've been an active member of the Livepeer community since 2018, holding and staking LPT tokens since then, participating in governance and closely watching the evolution of this project. I am really excited for upcoming AI use cases that we intend to leverage as well, as centralized AI models are going to be censored for adult space. Please see our roadmap for additional details. See info on-chain if you want to verify my claims regarding being a long time community member: Current address: 0x1ed0342157dE0D1B7DF39141C38D4b5891a99530 (fanteasy.eth) Previous address: 0x7605bc8Adc531Cc56522B8f069F29839B5ea80bC

Collaboration

Have you collaborated with other Livepeer developers or projects? If so, how?

Yes, Suhail has been my to-go person on integrating Livepeer into our platform. We are active on Discord.

Additional Information

Any additional information or details you would like to share with the Retroactive Grant DAO regarding your project or retroactive funding request.

Building on our integration with Livepeer, it's crucial to note the significant user engagement on competitor platforms, with top sites hosting up to 10k creators and 100k+ users simultaneously (Chaturbate/Stripchat). Achieving similar engagement on Fanteasy could amplify Livepeer's usage to a level where it becomes the dominant DePIN protocol in the entire space and generates significant revenue.

Landing Page: <http://www.fanteasy.com>

Dev Playground: <https://feanteasy-core-dev.vercel.app>

See roadmap doc for additional details.

Video: <https://drive.google.com/file/d/10kf0iU8sDT0rizgXQ9WnyY-XzOeSA-lb/view?usp=sharing>

Supporting Documentation

Please attach any relevant documentation, such as project proposals, technical specifications, or mock-ups, that will help us better understand your project.

 [Fanteasy-Pitch-Deck-Compressed.pdf](#)

 [Roadmap.docx](#)

 [Screenshot-2024-03-19-at-3.18.33 PM.png](#)

 [Screenshot-2024-03-19-at-3.17.35 PM.png](#)

 [Slack_channel_fanteasy.png](#)

[Livepeer Innovators DAO](#)