Livepeer Retro-Active Grant Funding Application - Entry #7

Applicant Information

Name or Nickname Who is the main point of contact for this application?	Nilesh Rathore
Contact Email	hidden
Recipients ETH Address Address to where funds will be delivered if the applicant is awarded funds? NOTE: All LPT funds are on the Arbitrum network	orbapp.eth
Lens Handle (if applicable)	nilesh
Twitter Handle (if applicable)	nileshrthr
Discord Handle (if applicable)	Empty

Project Information

Project Title	orb.club
Project Description Please provide a brief overview of your project, its objectives, and how it has benefited the Livepeer ecosystem.	we're building creator & community focused social media w/ monetization components on top of the lens & livepeer
Duration of the Completed Project Specify the period during which the project was active or completed.	last 22 months and going on
Project Impact Describe the impact your project has had on the Livepeer ecosystem,	orb is a multimedia conversation social app, and video plays a massive role in it! The entire video infrastructure of orb is powered by Livepeer. In the last one and a half years, orb has served more than 60,000 users. We believe it definitely made an impact on Livepeer, but this was just the beginning. We recently released orb v2,

	including any measurable results or outcomes.	which is more multimedia-rich, and Livepeer usage has been increasing since the launch of v2! Moreover, with Lens going permissionless a few days ago, orb's daily active users are growing more every day! We believe orb is playing a significant role in the Livepeer ecosystem, and as we grow and add more video-related features like live streaming, it is going to have significant impacts on the Livepeer ecosystem, including increased network usage and higher streaming volumes. This integration potentially offers economic benefits through token economics and cost efficiency, contributing to a more vibrant token economy and making video streaming more affordable for orb.
	Team Members List the team members involved in the project, including their roles and relevant experience.	Nilesh: cofounder & ceo: Expertise is Product Design, Web3 & Mobile App Development. 2x former co-founder. Served 100K+ orders. Worked on apps with a 100M+ user base. Kimmo: cofounder & cto: Expertise in Fullstack, Backend, AI, Blockchain, and Data. PostDoc in evolutionary hologenomics. Former Senior Data Scientist. Worked on 5+ Web3 projects. Dealt with petabytes of data. Bart: Lead founding mobile engineer, worked with Google team! Sankalp: Ex Whatsapp engineer Manmohan: founding mobile engineer(5+ years experience) Ashish: founding mobile engineer(7+ years experience) Swapneel: Web end developer(5+ years experience) Viraj: Smart contract engineer(contractor) Maciej: Mobile engineer(contractor)

Technical Details

	Is the project open source?	No
	GitHub Link: (if applicable)	Empty
	Technology Stack List the technologies, languages, and frameworks your project is based on.	The app is built using the Flutter framework and Dart language The backend integrates smart contracts, decentralized storage options, livepeer, and traditional web2 cloud services to streamline data handling and delivery
	Explanation of Retroactive Funding Use Explain how the retroactive funding will be used, such as to cover past expenses, support ongoing maintenance, or further enhance the project's impact.	We are a very small startup, and retroactive funding would help us continue building and improving our product!
	Community Engagement	We frequently talk to users by setting up users interviews over calls or organizing small in-person events and inviting users to them!

How have you engaged with the Livepeer community and users during and after the project's completion to promote its benefits and adoption?	
Collaboration Have you collaborated with other Livepeer developers or projects? If so, how?	Empty
Additional Information Any additional information or details you would like to share with the Retroactive Grant DAO regarding your project or retroactive funding request.	I just want to say thank you to the Livepeer team for building an amazing infrastructure and developing this complex tech to make our lives super easy! Also, I want to extend my gratitude to the Retroactive Grant DAO for this amazing initiative, which helps builders like us continue developing great projects.
Supporting Documentation Please attach any relevant documentation, such as project proposals, technical specifications, or mock-ups, that will help us better understand your project.	Screenshot-2024-03-03-at-01.24.16.png