

## Livepeer Retro-Active Grant Funding Application - Entry #2

Applicant Information	
<b>Name or Nickname</b> Who is the main point of contact for this application?	Rumbling Thunder
<b>Contact Email</b>	hidden
<b>Recipients ETH Address</b> Address to where funds will be delivered if the applicant is awarded funds? NOTE: All LPT funds are on the Arbitrum network	Marshallstudios.crypto
<b>Lens Handle (if applicable)</b>	Empty
<b>Twitter Handle (if applicable)</b>	@mars_0_hall
<b>Discord Handle (if applicable)</b>	rumblingthunder
Project Information	
<b>Project Title</b>	Greater (impressions) Mobile App
<b>Project Description</b> Please provide a brief overview of your project, its objectives, and how it has benefited the Livepeer ecosystem.	Antivirus Video Affiliate Marketing Program providing onboarding and gamification portal. Built on Livepeer network in efforts to improve algorithms and growth of crypto communities.
<b>Duration of the Completed Project</b> Specify the period during which the project was active or completed.	19 months
<b>Project Impact</b> Describe the impact your project has had on the Livepeer ecosystem,	Distribution of antivirus software that gets stronger with every user. Revolutionize common internet practices by promoting incentivized engagement and standardization of algorithm programming. This tool will act as an insurance buffer to combat fluctuations in the price of Ethereum.

<p>including any measurable results or outcomes.</p>	<p>Expected user groups and industries most likely to be impacted:</p> <ol style="list-style-type: none"> <li>1. Short Films</li> <li>2. Content Creators</li> <li>3. Music Videos</li> <li>4. Learning Modules/Courseware</li> <li>5. Copyrighting</li> <li>6. Advertising</li> <li>7. Artist (painting&amp; illustration)</li> <li>8. Entrepreneurs</li> <li>9. Livepeer Orchestrators</li> </ol>
<p><b>Team Members</b> List the team members involved in the project, including their roles and relevant experience.</p>	<p>Marshall D - Lead / Creative Director / UX/UI Designer / Multimedia Specialist / Marketing / Network Engineer - 15 years  Travis B - Project Management / Cryptographic Network Engineer- 20 years  Andrew T - Cloud Engineer - 11years  Aqui B - Marketing consultant / Illustrator - 5 years  Intechxios - Website Development - 7 years  Hassan B - Brand Management - 7 years  Brandon B - Music Management 2 years  Robert R - Legal (contracts) - 30 years  AZ - Intern - 1 year  James S - Project Coordinator - 12 years experience</p>
<p>Technical Details</p>	
<p><b>Is the project open source?</b></p>	<p>Yes</p>
<p><b>GitHub Link: (if applicable)</b></p>	<p><a href="https://github.com/MARS-HALL-STUDIOS">https://github.com/MARS-HALL-STUDIOS</a></p>
<p><b>Technology Stack</b> List the technologies, languages, and frameworks your project is based on.</p>	<p>Livepeer  Bonfire  Discord  MetaMask  Blockchain Domains  Mcafee (example)  Adobe Creative Cloud  Apple (phase 1 &amp; 2)</p>
<p><b>Explanation of Retroactive Funding Use</b> Explain how the retroactive funding will be used, such as to cover past expenses, support ongoing maintenance, or further enhance the project's impact.</p>	<p>Research and Development (R&amp;D): Funds will support our dedicated R&amp;D team in investigating advanced algorithms that can improve video streaming quality, resilience, and cost-efficiency on Livepeer. We intend to push the boundaries of Livepeer's open-source capabilities, thereby contributing to the overall body of knowledge within the decentralized streaming space. Conceptual Design: A portion of the funds will be allocated to the conceptual design phase, where we will lay the foundational blueprints for our onboarding and gamification portal. This includes creating a user-centric design that is intuitive, engaging, and conducive to the adoption of the Livepeer network. Multimedia Consulting: To ensure the highest</p>

quality of video content and delivery, we will engage with multimedia consultants. These experts will guide us on best practices for video streaming and content creation within the decentralized space, ensuring that the Greater App is leveraging Livepeer's capabilities to their fullest extent. Legal: Given the innovative nature of our project, navigating the legal landscape is crucial. The funds will help us to consult with legal professionals well-versed in cryptocurrency, decentralized technologies, and intellectual property. This will ensure that our program is compliant with current regulations and is prepared for potential legal challenges. The GR8R app, with the support of Livepeer Innovators DAO, is poised to make a significant impact on the growth and sophistication of the crypto community's content distribution networks. Our goal is to create a more informed, secure, and engaged user base through our Antivirus Video Affiliate Marketing Program.

**Community Engagement**

Yes

How have you engaged with the Livepeer community and users during and after the project's completion to promote its benefits and adoption?

**Collaboration**

No

Have you collaborated with other Livepeer developers or projects? If so, how?

**Additional Information**

Any additional information or details you would like to share with the Retroactive Grant DAO regarding your project or retroactive funding request.

<https://marshallwireframe.my.canva.site/peach-and-white-simple-light-education-charity-non-profit-website>

Features

- Antivirus Protection
- Crypto Onboarding Platform
- Crypto Education Platform
- Investment Portal
- Community Building / Networking
- NFT Marketplace / Library
- User Friendly Interface

Functions

- Antivirus Management / delivery system
- Affiliated marketing services
- Learning Portal
- Stabilize LPT
- Provide baseline datasets for Livepeer algorithm
- Mint NFTs
- Finance / News Ticker

Benefits

Bridging the gap between artist, investors, and programmers by prioritizing network security in the community.

Collabs/Affiliate

Collaborating with artist to transform their work into affiliate marketing materials.

Community Building

Team oriented chat rooms and investment groups.

Education portal


Gamification portal offering courses and certification in liquidity pools and transcoding.


Link:

[https://docs.google.com/document/d/10Ci7beYhwqP\\_9YAI4HFwWq-MepqCc0IUaYL0kbLUY3k/edit](https://docs.google.com/document/d/10Ci7beYhwqP_9YAI4HFwWq-MepqCc0IUaYL0kbLUY3k/edit)

### **Supporting Documentation**

Please attach any relevant documentation, such as project proposals, technical specifications, or mock-ups, that will help us better understand your project.

 [Peach-and-White-Simple-Light-Education-Charity-Non-Profit-Website-Home.png](#)

 [Peach-and-White-Simple-Light-Education-Charity-Non-Profit-Website-Who-We-Are.png](#)

[Livepeer Innovators DAO](#)