

Livepeer Retro-Active Grant Funding Application - Entry #15

Applicant Information	
Name or Nickname Who is the main point of contact for this application?	Bilal Khan
Contact Email	hidden
Recipients ETH Address Address to where funds will be delivered if the applicant is awarded funds? NOTE: All LPT funds are on the Arbitrum network	0x07bF87ac31cD2EA296F53CF35d9028aF7287C2ff
Lens Handle (if applicable)	Empty
Twitter Handle (if applicable)	@itisnevermytime
Discord Handle (if applicable)	@isitbathtime
Project Information	
Project Title	Vrtuhub ltd
Project Description Please provide a brief overview of your project, its objectives, and how it has benefited the Livepeer ecosystem.	Vrtuhub is an emerging crypto-centric eSports startup which focuses on gaming and tech. I will revolutionise the level of community engagement and brand presence all across crypto by leveraging existing communities for something new and exciting.
Duration of the Completed Project Specify the period during which the project was active or completed.	I did a demo OBS livestream on the 16th Of April but project is going for a few months, and growing. The final part is the livepeer integration followed by esport events
Project Impact Describe the impact your project has had on the Livepeer ecosystem,	It has not had any impact on livepeer yet

including any measurable results or outcomes.

Team Members

List the team members involved in the project, including their roles and relevant experience.

Yeah just me I've done everything for this so far so that's my experience!

Technical Details

Is the project open source?

No

GitHub Link: (if applicable)

Empty

Technology Stack

List the technologies, languages, and frameworks your project is based on.

Sveltekit, Appwrite, Tailwind, MUX video, tiptap, livepeer, Post CSS, Svelte Meta Tags

Explanation of Retroactive Funding Use

Explain how the retroactive funding will be used, such as to cover past expenses, support ongoing maintenance, or further enhance the project's impact.

Its for the marketing push as what I've built here hasn't been done before for crypto, so I need funding to introduce this concept to them. Need to do promotional events to sign projects on get them onboard, create demand for this.. get them to understand it and transform the industry.

Community Engagement

How have you engaged with the Livepeer community and users during and after the project's completion to promote its benefits and adoption?

No but i shared it on discord and was told its really cool but a lot of people. Unfortunately mods on various crypto communities don't have the power to push this through but I've been told by various individuals covert the expenses and they can do this as a community thing and once its proven the team can see the results and start paying. It is just impossible to ask the team to pay for something they've never done, no one else is doing and most of these mangers are pretty old and do not understand any of this and don't even want too lol. Also have a few crypto mods (in other groups) ask I cut them in so they can help push this with their influencer friends but I ain't in the market for that.

Collaboration

Have you collaborated with other Livepeer developers or projects? If so, how?

no

Additional Information

Vrtuhub isn't just a SAAS platform, it's a global hub designed to empower communities and crypto ambassadors through highly optimized content, live

Any additional information or details you would like to share with the Retroactive Grant DAO regarding your project or retroactive funding request.

streaming with real-time chat, and community esports events. This unique offering aims to break down the crypto bubble by connecting projects with untapped audiences for growth and collaboration.

Crypto projects often struggle to reach a broader audience and lack effective tools for community engagement and promotion. Vrtuhub addresses this by providing a platform for SEO-optimized tech reviews and content, live streaming capabilities, and interactive esports events that leverage and cross-promote project communities.

Projects can

Publish SEO-Optimized Tech Reviews to gain wider visibility in organic searches, attracting new audiences.

Live Streaming with Real-Time Chat: Facilitates direct, engaging communication with existing and prospective community members.

Community Esports Events: Fun, engaging events that cross-promote projects, attracting new communities and strengthening current ones.

Crypto projects have huge communities and ambassadors and unlike many others in the crypto industry that try to overcharge and underdeliver the point of vrtuhub is to utilise the team's existing ambassadors to engage more and do more in a fun and playful manner. Vrtuhub's streamlined, community-driven approach stands out in contrast to overcomplicated VC-funded platforms. As a solo founder, I possess the agility to shake up the market by prioritizing authentic community benefits and organic growth strategies.

Evidence of Traction

Website up and running: <https://www.vrtuhub.com> (Be sure to check out our tech page: <https://www.vrtuhub.com/tech>)

Demo video showcasing live streaming and chat functionality.

Reviews rank highly in Google and YouTube searches, driving organic traffic. Our tech reviews are top results on Google searches, as a modern website it's one of the most well-made and clear tech review sites out there.. my completion has 10-15-year-old websites cluttered with intrusive adverts etc.

I firmly believe this platform will revolutionize the way crypto projects approach marketing. Vrtuhub isn't just a concept - it's a fully built-out solution ready to take the industry by storm.

The requested grant will be used strategically to:

Host high-impact promotional events: These events will be free for projects, demonstrating the tangible value of our community-building and engagement tools. I envision them with professional commentators, adding to their appeal.

Breakthrough initial hesitation: This innovative approach demonstrates and hype and owns the market

A snowball effect: Early success stories will fuel rapid adoption. I see this as a low-risk grant with the potential to make Vrtuhub the indispensable crypto community hub, generating widespread excitement and demand.

Check out the images below or check out the website for yourself!
Managed to book a meeting with Ben today too, will share all the details with him
but if anyone has any questions feel free to ask.
Getting it this far has been a journey :D Hope you like it!

**Supporting
Documentation**

Please attach any relevant
documentation, such as
project proposals, technical
specifications, or mock-ups,
that will help us better
understand your project.



[Screenshot-from-2024-04-17-18-52-22.png](#)



[Screenshot-from-2024-04-17-18-49-40.png](#)



[Screenshot-from-2024-04-17-18-50-09.png](#)



[Screenshot-from-2024-04-17-18-49-53.png](#)



[Screenshot-from-2024-04-17-18-51-59.png](#)

[Livepeer Innovators DAO](#)