

# Livepeer Retro-Active Grant Funding Application - Entry #1

Applicant Information	
<b>Name or Nickname</b> Who is the main point of contact for this application?	G2
<b>Contact Email</b>	hidden
<b>Recipients ETH Address</b> Address to where funds will be delivered if the applicant is awarded funds? NOTE: All LPT funds are on the Arbitrum network	thecreative.eth
<b>Lens Handle (if applicable)</b>	thecreative.lens
<b>Twitter Handle (if applicable)</b>	creativecrtv
<b>Discord Handle (if applicable)</b>	thecreative.eth
Project Information	
<b>Project Title</b>	Creative Organization DAO
<b>Project Description</b> Please provide a brief overview of your project, its objectives, and how it has benefited the Livepeer ecosystem.	Creative Organization DAO is building a gamified blockchain platform aimed at revolutionizing the creator economy. It enables creators to monetize their work through P2E and DeFi incentives while fostering direct engagement with audiences and brands. The platform's integration with Livepeer's decentralized video streaming services not only enhances Livepeer's usage but also expands its market reach by introducing it to the creative community. This collaboration promotes community growth and showcases innovative applications of Livepeer, potentially inspiring new developments within the ecosystem. The DAO's commitment to empowering creators and advancing decentralized governance further strengthens its impact in the creative industry.
<b>Duration of the Completed Project</b> Specify the period during which the project was active or completed.	3 years

## Project Impact

Describe the impact your project has had on the Livepeer ecosystem, including any measurable results or outcomes.

Creative Organization DAO, has made a significant impact on the Livepeer ecosystem, characterized by both technological integration and community outreach. Here's an overview of the impact:

### Technological Integration and Usage Impact:

**Increased Livepeer Adoption:** By incorporating Livepeer's decentralized video streaming services into our platform, we have directly contributed to increased usage and adoption of Livepeer. This integration not only showcases Livepeer's capabilities but also introduces it to a new segment of users - independent creators and their audiences.

**Demonstration of Livepeer's Versatility:** Our project serves as a practical example of Livepeer's application in the creative domain, demonstrating its versatility and potential for various use cases beyond traditional streaming models.

### Community Outreach and Social Impact:

**Engaging Underserved Communities:** Our outreach to children and homeless creatives has expanded the scope of who can participate in and benefit from the blockchain and creative economies. By providing access to technology and platforms like Livepeer, we are democratizing content creation and consumption.

**Educational Initiatives:** Through our work with children, especially those underserved, we're likely providing educational opportunities about digital creation and blockchain technology, fostering a new generation of creators who are familiar with and can leverage decentralized platforms like Livepeer.

### Measurable Outcomes:

**User Growth Metrics:** Any increase in the number of creators and viewers using Livepeer through our platform can serve as a measurable outcome. Metrics such as the number of streams hosted, total viewing minutes, and user engagement rates are key indicators.

**Community Expansion:** The expansion of the Livepeer user base, quantified by new sign-ups or active users stemming from our platform, highlights the community growth aspect.

**Social Outreach Success:** Quantitative measures of our outreach efforts, like the number of tablets or mobile devices distributed, workshops conducted, and participants reached in our educational and community programs, demonstrate the social impact.

## Team Members

List the team members involved in the project,

agreene.eth (Level 2 Developer): Brings advanced technical skills crucial for the project's complex development tasks.

boilerrat.eth (DAO Enthusiast and Contributor): Combines personal passion and

including their roles and relevant experience.

professional expertise in DAOs, contributing significantly to DAO Masons and DAOhaus.

borrowlucid.eth (Content Writer / DAOist): Provides creative content with a unique DAOist perspective, enriching the project's narrative.

devninja (Seasonal - Level 1 Developer): Offers foundational technical support, crucial for maintaining the project's technical backbone.

headishere (Project Manager): Ensures the project remains on track, overseeing task management and milestone achievements.

j.eldon (Educational Content Writer): Specializes in creating educational content, enhancing the project's informational outreach.

jamelcowan.eth (Level 1 Developer): Supports core development work, contributing to the project's technical foundation.

keenboo.eth (Beta Tester and Active DAO Manager Member): Plays a vital role in beta testing and DAO management, aligning the platform with user needs and DAO goals.

ellyb.eth (Executive Assistant): Provides essential support in administrative and organizational tasks, helping streamline operations and manage schedules, ensuring efficient workflow and communication within the team.

## Technical Details

**Is the project open source?**

No

**GitHub Link: (if applicable)**

<https://github.com/creativeplatform/monorepo>

### **Technology Stack**

List the technologies, languages, and frameworks your project is based on.

NextJs  
Typescript  
React  
Chakra-UI  
Thirdweb  
GraphQL  
Superfluid  
Orbis  
Uniswap  
Wert Fiat Onramp  
Unlock Protocol

### **Explanation of Retroactive Funding Use**

Covering Past Expenses: A portion of the retroactive funding can be allocated to reimburse past expenses. This may include development costs, operational expenses, marketing activities, and any other expenditures incurred during the

Explain how the retroactive funding will be used, such as to cover past expenses, support ongoing maintenance, or further enhance the project's impact.

initial phases of the project. Reimbursing these costs helps in stabilizing the financial footing of the project and acknowledges the resources already invested. Supporting Ongoing Maintenance: Maintaining a blockchain-based project, especially one as dynamic as Creative Organization DAO, involves ongoing costs. These include server expenses, software updates, security audits, and routine maintenance. Allocating funds to these areas ensures the platform's stability and reliability, which is crucial for user trust and satisfaction. Enhancing Project Impact: A significant portion of the funding can be dedicated to initiatives that enhance the project's impact. This can include: Technology Upgrades: Investing in advanced technology or new features that enhance the platform's capabilities. Community Building: Initiatives like workshops, webinars, or community events to engage and expand the user base. Partnerships and Collaborations: Forming new partnerships or strengthening existing ones to broaden the project's reach and impact. Research and Development: Funding new research initiatives or exploring innovative approaches in the blockchain and creator space. Scaling Operations: As the project grows, scaling operations become essential. This includes hiring additional staff, expanding to new markets, or increasing the platform's capacity to handle a larger user base. Future-proofing the Project: Setting aside a reserve for future unforeseen expenses or opportunities. This ensures the project's longevity and ability to adapt to changing market conditions or technological advancements. Rewarding Contributors: Recognizing the efforts of key contributors, including developers, content creators, and community managers. This not only boosts morale but also incentivizes further contributions to the project. In summary, the retroactive funding of 80,000 LPT will be strategically allocated to cover past expenses, ensure ongoing maintenance, enhance the project's impact through various initiatives, scale operations, prepare for future challenges and opportunities, and reward the contributions of team members and community participants. This comprehensive use of funds is aimed at strengthening the foundation and expanding the reach and capabilities of Creative Organization DAO.

### **Community Engagement**

How have you engaged with the Livepeer community and users during and after the project's completion to promote its benefits and adoption?

Active Participation in Livepeer Innovators DAO: As an original member of the Livepeer Innovators DAO, with G2 as the designated DAO champion, Creative Organization DAO has been at the forefront of driving innovation within the Livepeer ecosystem. This involvement demonstrates a deep commitment to the community and the technology. Discord Meetings: Regular participation in Discord meetings allows for real-time interaction and collaboration with other members of the Livepeer community. These meetings serve as a platform for sharing ideas, discussing developments, and gathering feedback, which is vital for continuous improvement and alignment with community needs. Snapshot Proposals: Engaging in snapshot proposals is a key aspect of our involvement. By actively participating in these governance activities, we contribute to shaping the future direction of the Livepeer ecosystem, ensuring that it evolves in a way that benefits all stakeholders. Newsletter and Podcast Updates: We utilize our newsletter and podcast to regularly report on updates and developments related to both our project and Livepeer. This not only keeps our audience informed but also highlights the symbiotic relationship between our initiatives and the Livepeer platform, showcasing how each enhances the other. Community Outreach: Our outreach efforts extend beyond formal channels. By actively engaging with the community through various mediums, we

foster a deeper understanding and appreciation of Livepeer's capabilities and our project's role within this ecosystem.

**Collaboration**

Have you collaborated with other Livepeer developers or projects? If so, how?

Not yet, but we plan on collaborating with other Livepeer developers.

**Additional Information**

Any additional information or details you would like to share with the Retroactive Grant DAO regarding your project or retroactive funding request.

As Creative Organization DAO seeks retroactive funding, we're excited to share insights into our journey and future plans. Our project has made significant strides, engaging a growing user base evident in our Dear Creative subscribers and Urban Uprise Crew holders, and achieving over 2,000 organic watched minutes per month on Creative TV. We've generated \$5,800 through Creative MDM licenses, demonstrating commercial viability.

We align closely with Livepeer's mission, contributing as an original member of the Livepeer Innovators DAO and actively participating in governance. Integrating Livepeer's streaming services into our platform, we've promoted its benefits through our newsletter and podcast.

The requested 80,000 LPT will cover past development costs, ongoing maintenance, and future enhancements, including technology upgrades, community building initiatives, and scaling operations. A portion will be reserved for unforeseen opportunities and challenges.



Our future roadmap includes expanding our platform's capabilities, exploring new partnerships, and deepening our engagement with the Livepeer community. We've learned resilience and adaptability from navigating technical complexities and market fluctuations.

Community feedback has been overwhelmingly positive, underscoring the importance of our platform in empowering decentralized content creation.

We are grateful for the Retroactive Grant DAO's consideration. Your support is crucial for our continued growth and our ability to make a lasting impact in the Livepeer ecosystem and the broader creator economy.

**Supporting Documentation**

Please attach any relevant documentation, such as project proposals, technical specifications, or mock-ups, that will help us better understand your project.

-  [CRTV-Relevant-Links.rtf](#)
-  [CRTV-Relevant-Links.pdf](#)