

Livepeer Retro-Active Grant Funding Application - Entry #2

Name or Nickname Who is the main point of contact for this application?	Rumbling Thunder
Contact Email	hidden
Recipients ETH Address Address to where funds will be delivered if the applicant is awarded funds? NOTE: All LPT funds are on the Arbitrum network	Marshallstudios.crypto
Lens Handle (if applicable)	Empty
Twitter Handle (if applicable)	@mars_0_hall
Discord Handle (if applicable)	rumblingthunder
Project Title	Greater (impressions) Mobile App
Project Description Please provide a brief overview of your project, its objectives, and how it has benefited the Livepeer ecosystem.	Antivirus Video Affiliate Marketing Program providing onboarding and gamification portal. Built on Livepeer network in efforts to improve algorithms and growth of crypto communities.
Duration of the Completed Project Specify the period during which the project was active or completed.	19 months
Project Impact Describe the impact your project has had on the Livepeer ecosystem, including any measurable results or outcomes.	Distribution of antivirus software that gets stronger with every user. Revolutionize common internet practices by promoting incentivized engagement and standardization of algorithm programming. This tool will act as an insurance buffer to combat fluctuations in the price of Ethereum. Expected user groups and industries most likely to be impacted: <ol style="list-style-type: none">1. Short Films2. Content Creators3. Music Videos

4. Learning Modules/Courseware
5. Copyrighting
6. Advertising
7. Artist (painting& illustration)
8. Entrepreneurs
9. Livepeer Orchestrators

Team Members

List the team members involved in the project, including their roles and relevant experience.

Marshall D - Lead / Creative Director / UX/UI Designer / Multimedia Specialist / Marketing / Network Engineer - 15 years
 Travis B - Project Management / Cryptographic Network Engineer- 20 years
 Andrew T - Cloud Engineer - 11years
 Aquil B - Marketing consultant / Illustrator - 5 years
 Intechxios - Website Development - 7 years
 Hassan B - Brand Management - 7 years
 Brandon B - Music Management 2 years
 Robert R - Legal (contracts) - 30 years
 AZ - Intern - 1 year

Is the project open source?

Yes

GitHub Link: (if applicable)

Empty

Technology Stack

List the technologies, languages, and frameworks your project is based on.

Livepeer
 Bonfire
 Discord
 MetaMask
 Blockchain Domains
 McAfee (example)
 Adobe Creative Cloud
 Apple (phase 1 & 2)

Explanation of Retroactive Funding Use

Explain how the retroactive funding will be used, such as to cover past expenses, support ongoing maintenance, or further enhance the project's impact.

Research and development, conceptual design, legal

Community Engagement

How have you engaged with the Livepeer community and users during and after the project's completion to

Yes

promote its benefits and adoption?

Collaboration

No

Have you collaborated with other Livepeer developers or projects? If so, how?

Additional Information

Any additional information or details you would like to share with the Retroactive Grant DAO regarding your project or retroactive funding request.

<https://marshallwireframe.my.canva.site/peach-and-white-simple-light-education-charity-non-profit-website>

Features

- Antivirus Protection
- Crypto Onboarding Platform
- Crypto Education Platform
- Investment Portal
- Community Building / Networking
- NFT Marketplace / Library
- User Friendly Interface

Functions

- Antivirus Management / delivery system
- Affiliated marketing services
- Learning Portal
- Stabilize LPT
- Provide baseline datasets for Livepeer algorithm
- Mint NFTs
- Finance / News Ticker

Benefits

Bridging the gap between artist, investors, and programmers by prioritizing network security in the community.

Collabs/Affiliate

Collaborating with artist to transform their work into affiliate marketing materials.

Community Building


Team oriented chat rooms and investment groups.

Education portal

Gamification portal offering courses and certification in liquidity pools and transcoding.

Supporting Documentation

Please attach any relevant documentation, such as project proposals, technical

 [Peach-and-White-Simple-Light-Education-Charity-Non-Profit-Website-Home.png](#)

 [Peach-and-White-Simple-Light-Education-Charity-Non-Profit-Website-Who-We-Are.png](#)

specifications, or mock-ups,
that will help us better
understand your project.

[Livepeer Innovators DAO](#)